Building foundations for the future of affordable housing

European Housing Innovation Awards

CONTEST RULES

INTRODUCTION

Within the framework of the Europe Housing Forum, the European Housing Innovation Awards 2021 has the objective to showcase and reward meaningful initiatives that, through innovation and collaboration, contribute to solutions for affordable housing in Europe.

The goal is to accelerate the adoption and adaptation of the most promising housing innovations by facilitating dialogue, fostering interaction and collaboration, and driving resources to the world's cutting-edge initiatives in affordable housing.

Additionally, the European Housing Innovation Awards is inserted in the context of the Global "Top 100" Affordable Housing Innovations, to be assembled by Habitat for Humanity International (HFHI) with the support of the Hilti Foundation. The Global Top 100 Affordable Housing Innovations seeks to promote innovation in adequate and affordable housing solutions across the board in a multitude of sectors in order to decrease the housing deficit.

Thus, the European Housing Innovation Awards incentivizes applications showcasing initiatives in **Europe** that promote solutions to challenges related to affordable housing (please note that the initiatives proposed must take place in Europe).

CATEGORIES

The European Housing Innovation Awards is structured in **three different categories**:

1. Public Policies – To recognise ground-breaking innovations in housing policy that create a more enabled environment for affordable housing and provide best practices to impact housing policy around the world. This category focuses on innovative public policies proposed by public actors (agencies, companies, organisations, networks, associations, partnerships or bodies) across all sectors and levels of government that help improve housing conditions, and promote participatory processes, involvement of civil society, the private sector and other levels of government, and inclusive governance, while taking into account specific needs of low-income and vulnerable populations.

2. Best Practices (sponsored by Whirlpool) – To recognise innovations in adequate and affordable housing solutions along the housing continuum with the potential to scale, resulting in material reduction in the affordable housing deficit and improved living conditions of low-income households. This category focuses on initiatives promoted by either public or private actors, public-private partnerships, or individual persons that implement notable practices to overcome or mitigate challenges and problems in housing, while taking into account sustainability, inclusiveness and needs of low-income and vulnerable populations.

3. ShelterTech Award for Technology (sponsored by Hilti Foundation) – To recognise housing design and construction innovations led by the private sector that produce new housing construction technology improvements and advancements that improve the affordable housing construction at scale. This category focuses on innovations developed by the private sector to promote more sustainable, resilient and affordable solutions in housing design, construction and maintenance.

For each category, a jury panel will be constituted, composed of experts representing different stakeholders and professional bodies and with the participation of renowned individuals with knowledge and experience related to each category. All the members of jury have equal status and decisions are taken by consensus based on the results of the evaluation criteria.

PRIZES AND RECOGNITION

Top 10 Initiatives (10 initiatives per category):

☐ **Featured in the Europe Housing Forum Handbook** - After the Europe Housing Forum takes place, all 30 finalists (10 per category) will have their initiatives featured in an

online publication developed by Habitat for Humanity and broadly disseminated amongst all participants of the Forum, speakers, sponsors and partners.

☐ **Promotion during the preparation and implementation of the Europe Housing Forum** – the top 10 initiatives per category will be featured in the in the Europe Housing Forum website and social media channels.

Finalists (4 initiatives per category):

☐ **Featured in the Global Top 100** – The 12 finalists (4 per category) of the Awards will become part of the Global "Top 100" Affordable Housing Innovations, thus they will have featured presence on a database designed and managed by HFHI to draw public attention to and interaction with the "Top 100" selectees.

☐ **Invitation to the "Top 100" Gala and Symposium** – All finalists will be invited to an in-person Gala and Symposium event (tentatively in July 2022), where the results and impacts of the Global Top 100 will be shared and celebrated. It will be attended by members of the advisory board, innovators, and other key influencers in the housing sector.

☐ **Featured in the Europe Housing Forum Handbook** – As part of the Top 10 Initiatives, the Finalists will have their initiatives featured in an online publication developed by Habitat for Humanity and broadly disseminated amongst all participants of the Forum, speakers, sponsors and partners.

☐ **Promotion during the preparation and implementation of the Europe Housing Forum** – As part of the Top 10 Initiatives, the Finalists will be featured in the in the Europe Housing Forum website and social media channels.

Winners (1 initiative per category)

☐ **Cash prize** – Each of the 3 winners (1 per category) will receive a cash prize of USD 5,000.00

☐ **Featured in the Global Top 100** – As a Finalist, the Winners will become part of the Global "Top 100" Affordable Housing Innovations, thus they will have featured presence on a database designed and managed by HFHI to draw public attention to and interaction with the "Top 100" selectees.

☐ **Invitation to the "Top 100" Gala and Symposium** – As a Finalist, the Winners will be invited to an in-person Gala and Symposium event (tentatively in July 2022), where the results and impacts of the Global Top 100 will be shared and celebrated. It will be

attended by members of the advisory board, innovators, and other key influencers in the housing sector.

☐ **Featured in the Europe Housing Forum Handbook** – As part of the Top 10 Initiatives, the Winners will have their initiatives featured in an online publication developed by Habitat for Humanity and broadly disseminated amongst all participants of the Forum, speakers, sponsors and partners.

☐ **Promotion during the preparation and implementation of the Europe Housing Forum** – As part of the Top 10 Initiatives, the Winners will be featured in the in the Europe Housing Forum website and social media channels.

CONTEST TIMELINE

Applications for the European Housing Innovation Awards must be submitted before September 12th, 2021, at 23:59:59 (Central European Time).

Opening of applications	July 27, 2021
Closing of applications	~~September 12, 2021~~ September 19, 2021 **New extended deadline!**
Announcement of Finalists	Early November 2021
Announcement of Winners	November 16-19, 2021 During the Europe Housing Forum

EVALUATION SCORES AND CRITERIA

Evaluation Scores and Criteria for categories Public Policies and Best Practices

EVALUATION SCORES (categories Public Policies and Best Practices)

5 (Excellent) = The initiative meets/addresses in an outstanding manner all relevant aspects of the criterion in question and demonstrates a significant contribution.

4 (Very good) = The initiative meets/addresses the criteria in a very good way and presents some elements worth of highlighting.

3 (Good) = The initiative meets/addresses the aspects of the criterion in a good way, although it does not present elements worth of highlighting.

2 (Regular) = The initiative partially meets/addresses the criteria aspects.

1 (Poor) = The initiative does not meet/adequately address the criteria, does not respond to expectations or does not have enough information to be evaluated.

EVALUATION CRITERIA (categories Public Policies and Best Practices)

1) **SIGNIFICANCE OF THE CHALLENGE:**
- Is the challenge that the initiative is tackling critical, well understood and well communicated?
- Does the initiative address other relevant global and/or regional challenges (for example, climate change, health, etc)?

2) **IMPACT AND SYSTEMIC EFFECTIVENESS:**

- Has the initiative achieved, or does it have the potential to achieve relevant results or impacts regarding its objectives and/or goals?
- Does it stand out for results that improves the well-being of low-income households / vulnerable populations?
- Does the initiative seek to address systemic barriers to housing?

3) **INNOVATION:**

- Does the initiative offer elements of novelty (despite of potentially building off previous work)?
- Does the initiative bring elements of innovation that makes it stand out among other existing solutions or alternatives?

4) **COLLABORATIVE EFFORT AND CO-CREATION:**

- Does the initiative consider an active and strategic collaboration between different partners and stakeholders, including different knowledge and visions in its design and/or implementation?
- Are multiple sectors involved in the design or implementation of the initiative?
- Does it incorporate elements of social and community participation in its development and execution?

5) **POTENTIAL OF REPLICABILITY:**

- Does the initiative have the potential to be transferred and expanded to other geographies or realities, or expanded to multiple offerings with little modification?
- Can its design be easily adapted to other contexts to solve similar problems?

- Can the resources needed for implementing the initiative at scale in different communities be obtained?

6) **SUSTAINABILITY OVER TIME:**

- Does the initiative include elements in its concept and/or management that contribute to creating and maintaining a long-term positive impact over time?
- Does it manage to generate capacities, networks, institutional changes, new regulations, budget agreements or others that contribute to the durability of the processes and/or results that the initiative seeks to obtain?

Evaluation Scores and Criteria for category ShelterTech Award for Technology

EVALUATION SCORES (category ShelterTech Award for Technology)

5 (Excellent) = The initiative meets/addresses in an outstanding manner all relevant aspects of the criterion in question and demonstrates a significant contribution.

4 (Very good) = The initiative meets/addresses the criteria in a very good way and presents some elements worth of highlighting.

3 (Good) = The initiative meets/addresses the aspects of the criterion in a good way, although it does not present elements worth of highlighting.

2 (Regular) = The initiative partially meets/addresses the criteria aspects.

1 (Poor) = The initiative does not meet/adequately address the criteria, does not respond to expectations or does not have enough information to be evaluated.

EVALUATION CRITERIA (category ShelterTech Award for Technology)

1. **SIGNIFICANCE OF THE CHALLENGE:**
    - Is the challenge that the initiative is tackling critical, well understood and well communicated?
    - Does the initiative address other relevant global and/or regional challenges (for example, climate change, health, etc.)?

2. **IMPACT AND SYSTEMIC EFFECTIVENESS:**
    - Has the initiative achieved, or does it have the potential to achieve relevant results or impacts regarding its objectives and/or goals?

- Does it stand out for results that improves the well-being of low-income households/vulnerable populations?
- Does the initiative seek to address systemic barriers to housing?

3. **INNOVATION:**
   - Does the initiative offer elements of novelty (despite of potentially building off previous work)?
   - Does the initiative bring elements of innovation that makes it stand out among other existing solutions or alternatives?

4. **MARKET POTENTIAL:**
   - Is the solution proposed interesting for customers in the housing sector? Does it have the potential to receive further financing from investors?
   - Is the innovation proposed resilient enough to navigate value chain and market risks?

5. **SUSTAINABILITY AND SCALIBILITY:**
   - Does the initiative include elements in its concept and/or management that contribute to creating and maintaining a long-term positive impact over time?
   - Does the initiative have the potential to be transferred and expanded to other geographies or realities, or expanded to multiple offerings with little modification?

APPLICATION AND ADMISSIBILITY CONTENTS

▪ All applications must be submitted filling the form available on the online platform created for the contest, through the following link: https://pro.evalato.com/3601

▪ No forms will be received by other means, either by mail or in person;

▪ Applications must be presented in English;

▪ By signing up for the Contest, the applicant accepts to receive information regarding the Europe Housing Forum;

▪ The limit number of applications that can be submitted per initiative / technology is 1 application per category. If applying to more than 1, each initiative must have its own individual information form. Organizations will be able to participate in the different competition categories if the requirements are fulfilled.

- The European Housing Innovation Awards is open to social and territorial organizations, municipalities, national and sub-national governments, public actors (agencies, companies, organizations, networks, associations, partnerships or bodies), foundations and corporations, consulting firms, private companies, partnerships, academia, research centers, multilateral organizations, civil society representatives, as well as any other interested organizations or individuals.

PARTICIPATION TERMS

- It is understood that, by filling out the application form on the platform, the applicants accept in full the terms of commitment and contest rules of this public invitation.

- Final results will be unappealable.

- In case of false identity or report of plagiarism of any information in the registration process or in the registered projects and works, the project will be immediately disqualified.

- The organizers are relieved of any legal responsibility regarding authorial violation of content submitted by applicants.

RIGHTS GRANTED

It is understood that for all initiatives applying for the contest, the applicant organizations, institutions or individuals grant Habitat for Humanity International, the Europe Housing Forum and its partners the right of reproduction, distribution, public communication and elaboration of systematized information for non-commercial uses.

QUESTIONS AND CONSULTATIONS

Any questions or concerns regarding this public notice may be clarified
via email at europehousingforum@habitat.org

The contest organizers will answer the questions as soon as possible.